

Investing in WISE Creates Impact!

There are startling statistics on the gap between men and women about their knowledge of financial literacy, the ability to plan for retirement and the opportunity to achieve earning power.

- Women are three times more likely than men to **say they can't afford to save for retirement.**
- Women earn less, save less, live longer and face additional expenses.
- Women are not expected to reach pay equality for the next **43 years!**
- **3.8 million American** women possess literacy skills below a 'basic' level.
- **35% of men** passed a quiz on retirement income literacy, but only **18% of women passed the test.**

We can and must provide better education for more women and girls!



Mission Statement

WISE is a 501(c)(3) mission driven organization that educates women and girls from all socio-economic backgrounds on investing and personal finance.

You can choose to invest in a successful future for all women!

Please click on the QR code and choose an investment level that will enrich your life, and the lives of many women and girls who want to access financial tools. Every level benefits you and the lives of women and girls who, just like you, want to learn and access the financial tools for life success.



www.wiseinvestors.org



YOUR INVITATION TO JOIN...

WOMEN OF WISE!



Investing In Success from the Beginning

In our first 25 years, WISE has reached thousands of women and girls whose lives have been changed for good. Our goal in the beginning, and our goal today, is to educate women about investing, personal finance and to support others with a similar mission.

Our innovative programs have opened the eyes, the minds and the spirits of women and girls who are now wiser and more willing to take on their financial futures.

Investing in Success in every Program

NATIONAL PROGRAMMING

Our award winning 'Tearing Down the Pink Wall' series moderated by celebrity journalist Consuelo Mack, reaches national audiences.

Each year, the Pink Wall series includes discussion with experts in a variety of topics around fiscal ownership.

LOCAL PROGRAMMING

Through community collaborations with nonprofit organizations, WISE volunteers work with underserved women and girls and facilitate powerful financial management workshops.

Investing in Success with YOU!

Just one person can create significant impact for underserved women and girls, right in our own community. YOU can do that!

Your decision to become part of the Women of WISE will help us serve more clients, more women and girls ready to tackle the financial education they so rightly need to receive.

While we're proud of our past successes, there is so much more to be done! Let's tackle the challenges that are in front of us . . . together!

